

# Where will you be on Thursday, September 7?

Join many of the West's most respected commercial cattlemen at Byrd Cattle Company for our 6<sup>th</sup> Annual "Best of Both Worlds." Don't just come for the bulls and females, plan to enjoy the excellent food of master chef Vic Woolery, and the fellowship of the "who's who" in the cattle industry. The "Best of Both Worlds" has simply become an event not to be missed!

## WHY BUY BCC BULLS?

### BECAUSE THEY MAKE YOU MONEY!

As the cattle cycle changes, selection demands will shift. Few breeders are prepared to offer genetics that will be profitable in the future. At Byrd Cattle Company we have only one goal - TO MAKE OUR CUSTOMERS MORE PROFITABLE.

We don't get carried away by fads and trends that will ultimately take you one step forward - then two steps back. We breed cost efficient, functional cattle backed by elite genetics and dependable data, yet, unlike most purebred breeders, we realize all the data in the world won't tell you about attitude, udder quality, mothering ability, and the ability of a cow to wean a calf and breed back in a harsh environment - every year. At BCC, these intangibles have a direct effect on the most important trait of all - THE PROFITABILITY OF OUR CUSTOMERS.

If you're thinking about buying Angus or Charolais bulls or females, let us show you how BCC genetics can make you profitable every year. We sell affordable bulls and females bred with cow sense - but more importantly with common sense!

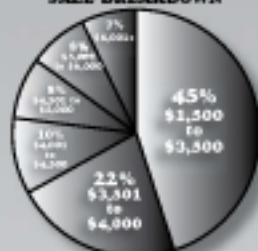


### Our 2006 California State Fair Performance Bull...

See '5030,' (pictured above) compete in Sacramento, Calif., on August 30, and buy him at our sale in Red Bluff, Calif., on September 7!

Over the past two years BCC bulls have been as reasonably priced as any in the West; however, the value they return to their new owners is simply unmatched!

### 2004-2005 BCC BULL SALE BREAKDOWN



The 6<sup>th</sup> annual Byrd Cattle Company "Best of Both Worlds" Angus and Charolais Bull and Female Sale

**THURS., SEPTEMBER 7 - 6 P.M.**

*The Famous BCC Dinner and Party to Follow!*

100+ BULLS SELL, ALL WITH THE BCC BULL BUYER'S BONUS!

2002 CBCIA  
Seedstock  
Producer of  
the Year!



## BYRD CATTLE COMPANY

Dan, Chris & Brooke Byrd: (530) 527-9036

Ty, Gina & Hayley Byrd: (530) 200-4054

B.J., Melissa & Addison Macfarlane: (530) 518-1024

P.O. Box 713 • Red Bluff, CA 96080

byrdcattlco@hotmail.com • www.byrdcattlco.com

The West's #1  
Source for Low  
Birth, High Growth  
Bulls with Marbling  
and Muscle!

Would you like to be added to our mailing list? (Tear off and mail to the above address)

Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

e-mail \_\_\_\_\_